

# ZACHARY MORIN

- 📞 719-964-8980 (Cell)
- ✉ zachdmorin@gmail.com
- 📁 PORTFOLIO: zach-morin.com

## EDUCATION

University of Colorado Boulder  
Graduated May 2013  
Bachelor of Science in Advertising  
Minor in Technology Arts and Media

## AWARDS

- CU Annual Advertising Creative Show
- Judges Choice Award (Dewalt, Spring 2013)
  - Best Digital Campaign (Halloween, Fall 2012)
  - Best Print Campaign (Starbucks Via, Fall 2012)
  - Best Visually Driven Campaign (Red Box, Spring 2012)

## SKILLS AND STRENGTHS

Adobe Creative Suite

Graphic Design

Animation/Motion Graphics

Social Media Marketing

Video Production

Illustration

**FIRST** STEPS IN MARYLAND  
GRADE IN COLORADO  
**GAMEBOY** IN '99  
KISS IN HIGH SCHOOL  
**BACKFLIP** STILL TO BE DETERMINED

## WORK EXPERIENCE

### Designer/Art Director at Madwell Advertising in Denver, CO (Aug 2016 - Present)

- Creating and presenting informative decks to showcase new work to existing clients or pitch fresh ideas to potential clients.
- Animating GIF content for website and social projects.
- Storyboarding for Facebook Carousels and short promotional videos.
- Shooting basic photography for use in both digital and print media campaigns.

### Associate Art Director at Factory Design Labs in Denver, CO (Nov 2014 - June 2016)

- Met deadlines for completing production/retouching work for print, out of home, and digital pieces for multiple clients simultaneously.
- Maintained a social asset production schedule for creating and submitting visual and copy content to both US-based and foreign clients.
- Redesigned and restructured the websites for the Aspen Snowmass Ski Resort, Four Winds Interactive, and Punch Bowl Social, helping to create the look and flow of site wide UX/UI and design on both desktop and mobile platforms.
- Gathered assets, materials, and information necessary to oversee and assign projects to junior members of the creative team while ensuring timely and accurate presentation of the requested work.

### Barista/Retail at Enchanted Grounds in Highlands Ranch, CO (Jun 2014 - Jan 2015)

- Tested, recommended, and sold board games, card games, and trading cards to a wide variety of customers depending on their individual tastes and needs.
- Made a mean Mocha Valencia latte.

### Art Director Internship at Karsh Hagan in Denver, CO (May 2014 - Aug 2014)

- Concepted, created, and edited a promotional video for the Pets For Patriots charity, leading to an increase in adoptions and donations.
- Leader of research and presentation team composed of fellow interns created to aid in the potential winning of a new client.